

ORDER



Orders
Order / Rev: 711348
Alt Order #: 06303965
Product Desc: MD JOBS & SCHOOLS
Estimate: 1719
Flight Dates: 09/05/12 - 09/06/12
Original Date / Rev: 09/04/12 / 09/04/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: For Maryland Jobs & Schools
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	15	\$16,650.00	\$14,152.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	15	\$16,650.00	\$14,152.50	0.00
Totals	15	\$16,650.00	\$14,152.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	09/05/12	09/06/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	-- WT---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WT---			1			\$800.00		0.00			
E 2	WUSA	09/05/12	09/06/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	-- WT---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WT---			1			\$850.00		0.00			
E 3	WUSA	09/05/12	09/06/12	CBS This Morning CBS This Morning	CM	7-9a	-- WT---	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WT---			2			\$400.00		0.00			
E 4	WUSA	09/05/12	09/06/12	9-930a Inside Edition	CM	9-930a	-- WT---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WT---			1			\$350.00		0.00			
E 5	WUSA	09/05/12	09/06/12	930-10a The Insider	CM	930-10a	-- WT---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WT---			1			\$350.00		0.00			
E 6	WUSA	09/05/12	09/06/12	Price Is Right The Price is Right	CM	11a-12p	-- WT---	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-- WT---			1			\$1,500.00		0.00			

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Advertiser: For Maryland Jobs & Schools
 Product Desc: MD JOBS & SCHOOLS
 Estimate: 1719

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUSA	09/05/12	09/06/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	-- WT- - -	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- WT- - -		1				\$1,500.00		0.00			
E 8	WUSA	09/05/12	09/06/12	DT Daytime	CM	9a-3p (12:30 PM-3:00 PM)	-- WT- - -	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- WT- - -		1				\$1,800.00		0.00			
E 9	WUSA	09/05/12	09/06/12	3-4p The Doctors	CM	3-4p	-- WT- - -	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- WT- - -		1				\$800.00		0.00			
E 10	WUSA	09/05/12	09/06/12	4-5p Dr. Phil	CM	4-5p	-- WT- - -	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- WT- - -		1				\$1,200.00		0.00			
E 11	WUSA	09/05/12	09/06/12	9 News @ 5p 9 News @ 5p	CM	5-6p	-- WT- - -	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- WT- - -		1				\$1,000.00		0.00			
E 12	WUSA	09/05/12	09/06/12	9 News @ 6p 9 News @ 6p	CM	6-630p	-- WT- - -	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- WT- - -		1				\$1,500.00		0.00			
E 13	WUSA	09/05/12	09/06/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-- WT- - -	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- WT- - -		1				\$3,000.00		0.00			
E 14	WUSA	09/05/12	09/06/12	Letterman Late Night with David Letterman	CM	1135P-1237A	-- WT- - -	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- WT- - -		1				\$1,200.00		0.00			
Totals													15	\$16,650.00	